

Howdy!



Alex Agaba

Grow your business through the website using HubSpot CRM

Now that your business has a website, what next? Your website should market and make sales. Will show you how to integrate the HubSpot CRM to your website and how to use it as a lead funnel to engage and convert your website visitors into customers.

Attracting traffic

- Keyword research
- Create useful content
- Apply SEO basics to your website
- Share on social networks
- Email list

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Turning Traffic into leads

- Contact form
- Add lead magnets
- Create exit intent pop up
- Click to call. CTA
- Email newsletters

Hubspot CRM



- Software ▾
- Pricing
- Resources ▾
- Partners ▾
- About ▾

Looking to log in to your HubSpot account? You can now access your account via the "Log in" button in the top right corner of the navigation—or the "Go to my account" button if you're already logged in.

There's a better way to grow.

Marketing, sales, and service software that helps your business grow without compromise. Because "good for the business" should also mean "good for the customer."

Get HubSpot free

Get started with FREE tools, and upgrade as you grow.



Want to chat about HubSpot? I'm here to help you find your way.

Forms

The screenshot shows the HubSpot Forms management interface. The browser address bar displays `app.hubspot.com/forms/4361151?offset=10`. The navigation menu includes: Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. The 'Forms' section is active, showing a list of forms. A dropdown menu is open over the 'Marketing' tab, listing: Ads, Email, Landing Pages, Social, and Forms. A red banner reads: 'Remove your forms. Unlock premium features'. Below the banner, it says 'Showing analysis for form type: All'. The form list includes:

<input type="checkbox"/>	NAME
<input type="checkbox"/>	registration form - corporate academy ● Published Regular form
<input type="checkbox"/>	Request for info - corporate academy ● Published Regular form
<input type="checkbox"/>	Register ● Published Regular form
<input type="checkbox"/>	Scholarship and bursary application ● Published Regular form

The form preview is titled 'Request for info'. It contains the following fields:

- Name (required, indicated by a red asterisk)
- Phone number
- Email (required, indicated by a red asterisk)
- Message (text area)

At the bottom, there is an orange 'Submit' button and a link: 'Create your own free form with HubSpot'.

Contacts















Contacts

All contacts

All saved filters >

All contacts
3,423 contacts Options ▾

+ Add filter

<input type="checkbox"/>	NAME ▾	CONTACT OWNER ▾	CONTACT TYPE ▾
<input type="checkbox"/>	J Jonas Ecke	 Malik m.ochan@virtualuni.ac.u...	Tutor
<input type="checkbox"/>	B Asaph Byamugisha	 Malik m.ochan@virtualuni.ac.u...	Student
<input type="checkbox"/>	A Adam Abdalla	 Bertrand Musika (b.musika@vir...	Corporate Academy
<input type="checkbox"/>	B Bob mugaya	 Malik m.ochan@virtualuni.ac.u...	Student
<input type="checkbox"/>	O Odongo Ostakio	 Malik m.ochan@virtualuni.ac.u...	--
<input type="checkbox"/>	R RAUBEN ASIIMWE	 Malik m.ochan@virtualuni.ac.u...	Student
<input type="checkbox"/>	S Euro Team Uganda	 Malik m.ochan@virtualuni.ac.u...	Supplier
<input type="checkbox"/>	I Ken Prince	 Malik m.ochan@virtualuni.ac.u...	Student
<input type="checkbox"/>	G Gatluak Dor Tene Jiech	 Bertrand Musika (b.musika@vir...	Corporate Academy
<input type="checkbox"/>	 jim.godfrey@fuu.de	 Bertrand Musika (b.musika@vir...	Tutor
<input type="checkbox"/>	L Grace Lawino	 Malik m.ochan@virtualuni.ac.u...	Student
<input type="checkbox"/>	A Amanuel Gebregziabher	 Bertrand Musika (b.musika@vir...	Corporate Academy
<input type="checkbox"/>	A Abdulai Koroma	 Bertrand Musika (b.musika@vir...	--

Email marketing

eVirtual
University of
Uganda

40%
The share of renewables among Germany's electricity production¹

€20 million
The maximum fine for violating the European Union General Data Protection Regulation²

94%
The proportion of directors that believe identification will enhance board performance³

E: Environmental
S: Social
G: Governance

Climate change
Waste treatment
Product safety
Labour protection
Accounting standards
Transparency

¹Source: Reuters, as at 3 January 2019.
²Source: The European Union General Data Protection Regulation, as at March 2019. The maximum fine for violating the European Union General Data Protection Regulation is €20 million, or 4% of the company's turnover.
³Source: PwC, 2018 Annual Corporate Directors Survey.



Howdy,


The energy transition which everyone is talking about and which the Extraction Rebellion people have brought to the front page of our reading requires us who advocate responsible development to pay attention. Yes, this month we have become advocates of responsible development, especially of natural resources such as oil and natural gas.


Our motivation for responsible development is easy, **WHO CARES, WINS.**

In this issue, we have the East African Energy Update by the industry expert Greg Coleman. He talks about the energy transition, the landfill projects in Uganda, Total's breakthroughs in the Mozambique oil and gas industry, business in South Sudan and more.

CRM


< Contacts  Actions 



joan ASHABA 

Note Email Call Log Task Meet

About this contact

Contact Type
Student 

Lifecycle stage
Opportunity

Lead Status Comment
Paid deposit on Course fees


Salutation

Company name

Email
joanashaba@yahoo.com



Phone number


Mobile phone number

 **Page view** Jul 3, 2019 at 6:08 PM GMT+3


Women in Finance : Virtual University of Uganda and one other page

Session Details

-  Viewed **home : Virtual University of Uganda**
Jul 3, 2019 at 6:08 PM GMT+3
-  Viewed **Women in Finance : Virtual University of Uganda**
Jul 3, 2019 at 6:06 PM GMT+3


 **Email tracking** Jul 2, 2019 at 8:48 PM GMT+3

joan ASHABA opened Hello from Virtual University of Uganda


 **Email tracking** Jul 2, 2019 at 8:28 PM GMT+3

joan ASHABA opened Hello from Virtual University of Uganda

May 2019

 **Email tracking** May 22, 2019 at 3:27 PM GMT+3

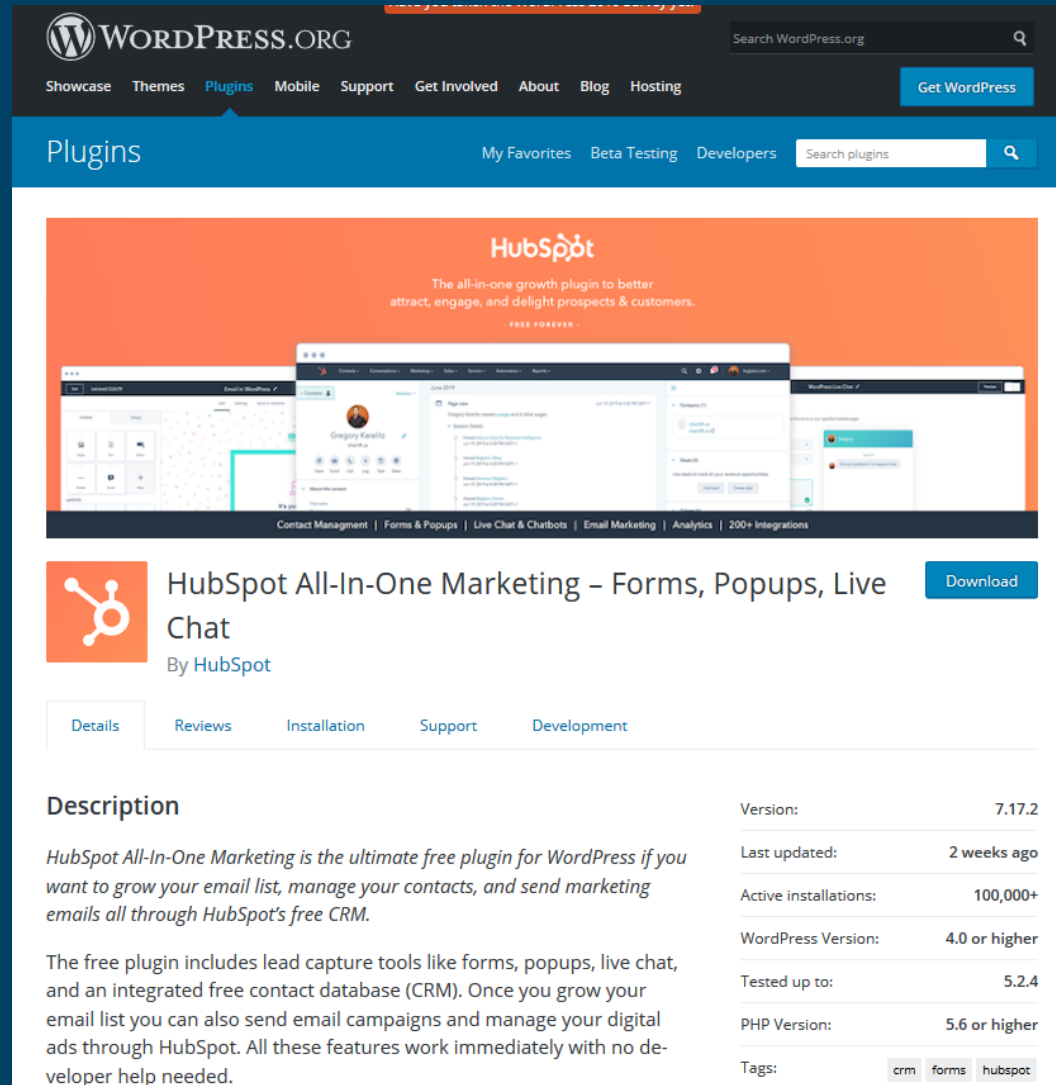
joan ASHABA opened VUU

 **Page view** May 20, 2019 at 3:33 PM GMT+3

Health and Safety Challenges in East Africa Road Traffic Safety for The Public Good : Virtual University of Uganda and 2 other pages

Session Details

Integration to WP



The screenshot shows the WordPress.org Plugins page for the HubSpot All-In-One Marketing plugin. The page features a blue header with the WordPress logo and navigation links. The main content area has an orange background with the HubSpot logo and a description of the plugin. Below this is a screenshot of the plugin's interface, followed by the plugin's name, author, and a 'Download' button. A navigation bar includes tabs for 'Details', 'Reviews', 'Installation', 'Support', and 'Development'. The 'Description' section contains a paragraph about the plugin's features. On the right side, there is a table with technical specifications and a 'Tags' section.


WordPress.ORG Search WordPress.org

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HubSpot
The all-in-one growth plugin to better attract, engage, and delight prospects & customers.
- FREE FOREVER -

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 **HubSpot All-In-One Marketing – Forms, Popups, Live Chat** [Download](#)
By HubSpot

[Details](#) [Reviews](#) [Installation](#) [Support](#) [Development](#)

Description

HubSpot All-In-One Marketing is the ultimate free plugin for WordPress if you want to grow your email list, manage your contacts, and send marketing emails all through HubSpot's free CRM.

The free plugin includes lead capture tools like forms, popups, live chat, and an integrated free contact database (CRM). Once you grow your email list you can also send email campaigns and manage your digital ads through HubSpot. All these features work immediately with no developer help needed.

Version:	7.17.2
Last updated:	2 weeks ago
Active installations:	100,000+
WordPress Version:	4.0 or higher
Tested up to:	5.2.4
PHP Version:	5.6 or higher

Tags: [crm](#) [forms](#) [hubspot](#)

Thank you!



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